



Supported by

NY-Sun

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***Southern Adirondacks for Solar* is coordinating a Solarize Campaign to Support Growth of Photovoltaic Investment under NY-Sun**

*The Solarize Campaign will Offer Limited Time Discounts to Local Residents and Businesses; **Southern Adirondacks for Solar** Kickoff Event to take place at noon on Saturday May 5 in the Town of Queensbury Community Center.*

The Town of Queensbury's Clean Energy Community (CEC) Committee will coordinate a Solarize Campaign under the title ***Southern Adirondacks for Solar***, a program that will make investing in solar power easier and more affordable for local residents and businesses. The Town of Queensbury is coordinating the Solar Campaign, with the following municipalities committed to join in the endeavor (offering the same discounted solar to their residents and businesses): City of Glens Falls; Towns of Hague, Bolton, Lake George, Horicon, Warrensburg, Chester; and the Village of Lake George.

The ***Southern Adirondacks for Solar*** program will kickoff with an event on Saturday May 5, 2018 at noon. This two hour gathering will give you an opportunity to learn about the program, meet our Solar Company Partners, talk with the CEC members and enjoy a FREE lunch. The kickoff event will take place at the Town of Queensbury Community Center (742 Bay Road adjacent to the Town Hall). Residents and business owners who are interested in learning more about the ***Southern Adirondacks for Solar*** program are urged to attend.

NYSERDA makes implementing solar easier and more affordable by supporting locally-organized community outreach aimed at getting a critical mass of area homes and businesses to install solar and obtain competitive pricing, thereby lowering the cost. Historically, Solarize Campaigns lower the cost of solar 10 to 20 percent.

Southern Adirondacks for Solar will be selecting designated solar installers using a thorough pre-qualification process. Residents and businesses who sign up for solar installations between May and October 2018 will be able to take advantage of group rates below market prices.

The ***Southern Adirondacks for Solar*** Solarize Campaign is supported by the New York State Energy Research and Development Authority (NYSERDA) under Governor Andrew M. Cuomo's NY-Sun initiative. NY-Sun will invest up to \$1 billion in solar power through 2023 to significantly expand solar installations across the State, ultimately transforming New York's solar industry to become self-sustaining.

Southern Adirondacks for Solar will officially kick off on Saturday May 5 at noon at the Town of Queensbury Community Center (742 Bay Road).

For more information about the Clean Energy Community initiative and the ***Southern Adirondacks for Solar*** Solarize Campaign go to www.queensbury.net.

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About NYSERDA: NYSERDA, a public benefit corporation, offers objective information and analysis, innovative programs, technical expertise, and funding to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment and create clean-energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975. To learn more about NYSERDA's programs and funding opportunities, visit nysesda.ny.gov.